

## 10 Really Good Reasons!

Most businesses have never had the benefit of services from The Red Zebra Business Centre. So, naturally, you'd like to know why you should be one of the select group. Here are ten good reasons!

### 1. **Good Management Takes Time**

Don't confuse "management" with "administration". Administration takes time, and lots of it, but it is not "management". Maximising your opportunities, keeping the cash working, and growing for the future all take planning. Then you have to put those plans into effect. That takes time too, and lots of it. Larger business have five or six people who do nothing but this kind of planning, but that's not for you, right? *The Red Zebra Business Centre multiplies your time for managing.*

### 2. **Distance Lends Perspective**

We all get too close to our own problems. The Red Zebra Business Centre staff are all interested in your business, but we are not "involved". That means we have a chance to get a balanced perspective on what your issues are.

*The Red Zebra Business Centre can help you find solutions. Quickly and effectively.*

### 3. **If You Can Measure It, You Can Manage It**

No-one can manage without information. For many smaller businesses, the cost of gathering all the information you need is too high, and it takes too much time. Decisions are made on "gut-feeling". Often little better than a hunch.

*The Red Zebra Business Centre management tools give you the facts to make sound decisions, easily.*

### 4. **Continuous Improvement**

A strong future comes only with careful attention to continuously improving what you do. Otherwise, someone else will! And take your customers, or at least some of them. How can you keep up the pressure on this vital aspect of your future growth?

*The Red Zebra Business Centre consultations keep you abreast of the best.*

### 5. **Recruiting Support**

Often think about how long it takes to recruit someone? What about the issues surrounding their employment conditions? We can do the hard slog in your recruiting campaigns.

*The Red Zebra Business Centre provides skilled support when you need it.*

### 6. **Marketing to Make Money**

Ever had a visit or a phone call from the local radio or TV station, with a "very special offer"? Perhaps a prospecting call from the local press or your local printer? Our programs let you decide what is best for you, and we create marketing programs based on the financial needs of your business.

*With The Red Zebra Business Centre, your marketing plan is profit driven.*

### 7. **Top Shelf Advertising Design**

Whether it's print or electronic media, The Red Zebra Business Centre has the skilled help available to give you the very best in advertising design. Ad production is never cheap, but we can supply a range of material from good and economical, to utterly superlative

*The Red Zebra Business Centre makes sure you look your best!*

### 8. **Debt Collection? No Worries**

Collection of slow debts can be a real problem, particularly if not acted on quickly. We can collect when you don't have time, and we recommend a top class, affordable debt collection agency for the real problems.

*The Red Zebra Business Centre cares about your cash.*

## 10 Really Good Reasons! (continued)

### 9. **Benchmarking**

You can't be sure you're good enough, unless you know how well you stack up to others in the business. The Red Zebra Business Centre operates benchmarking programs across industry groups.

Totally confidential. Very informative.

### 10. **Pricing**

Using our highly developed "Full Value Pricing" program, you will find a new competitive edge, and new profitability. Your profits will steadily grow, as long as you take the steps we recommend.

The Red Zebra Business Centre keeps you competitive, and makes you more profitable.

Working with The Red Zebra Business Centre is a long term commitment. And in the long run, you will see growth and strength you have wanted, but never yet enjoyed. Each year, you can expect your investment in Red Zebra services to be returned to you - many times over! So, contact us now!